



www.nativeyouthmagazine.com

NYM Insertion Order Form

CONTACT INFORMATION

This contract is authorization to schedule advertising as specified below:

Advertiser: _____
Date: _____
Contact: _____
Title: _____
Street Address/PO Box: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____

ADVERTISING RATES

- Fixed Top Banner Home Page, 1 month \$2000
(will also rotate on other top pages)
- Fixed Bottom Banner Home Page, 1 month \$1500
(will also rotate on other bottom pages)
- Random (rotating) Top Banner
(all pages including Home page), 1 month \$1000
- Random (rotating) Bottom Banner
(all pages including Home page), 1 month \$800
- Random (rotating) Side Ad
(all pages including Home Page), 1 month \$500

INTERESTED IN FREQUENCY DISCOUNTS?

Leave a message for Mary Kim Titla (602) 339-2641 or send an email (preferable) to Marykim@nativeyouthmagazine.com and ask about discounts on frequency.

PAYMENT METHOD

Total Enclosed: \$ _____

Check or money order made payable to **Native Youth Magazine.com**

Send this form this form with payment to:

Mary Kim Titla,

Native Youth Magazine.com,

PO Box 7501

Chandler, AZ. 85246

PHYSICAL SPECIFICATIONS

Standard size banners: 158 pixels wide X 88 pixels high.

Extra wide size banners: 468 pixels wide X 60 pixels high.

DPI: 72 pixels/inch.

PLACEMENT OF ADVERTISEMENT

There are two primary options for ad placement: Fixed and Random.

Random or rotational ads are placed on a rotational basis on pages other than the home page and photo gallery and are displayed randomly.

RETURN POLICY

Advertising materials will not be returned.

CANCELLATION POLICY

All cancellations must be in writing and received by the publisher prior to the submission/reservation deadline date.

SUBMISSION/RESERVATION DEADLINES

Advertisements are taken on an ongoing basis throughout the year. The submission (and reservation) deadline is the 15th of the month prior to the posting date. Your submission will be reviewed to ensure that all ads meet Native Youth Magazine.com's specifications. No ads from alcohol or tobacco firms will be accepted under any circumstances. Native Youth Magazine.com reserves the right to refuse an ad at its discretion. Any monies collected for submissions that are not deemed acceptable due to content will be returned, minus a \$50 processing fee.

POSTING DATE

Advertisement placement will begin on the first day of the month following submission.

ELECTRONIC FILE SUBMISSION REQUIREMENTS

Listed below are some of the guidelines for the preferred submission of electronic files.

File – The file must be already assembled, compressed and ready for posting.

Information – You must include the advertisement landing page in the information submitted.

Hard Copy – Please include a PDF file for comparison if necessary.

SENDING MATERIALS

When sending electronic files, including layout and all support files, submit them on a Zip 100MB, ZIP 250MB, 1GB Jaz

or CD. Fill out the form below and send a copy of this sheet along with the materials to:

Mary Kim Titla, Publisher
marykim@nativeyouthmagazine.com or
Native Youth Magazine.com
PO Box 7501
Chandler, AZ. 85246

If you are submitting the file electronically via e-mail, please email a copy of this form to marykim@nativeyouthmagazine.com. If you have any questions about sending materials, leave a message for Mary Kim Titla at (602) 339-2641 or send an email (preferable) to marykim@nativeyouthmagazine.com.

*I have read the above "Advertising Specifications" section and I agree to the parameters outlined. I realize that if failure to meet these parameters results in the materials being deemed technically unusable that I will forfeit the advertising space reserved and that my payment will be refunded minus a \$200 processing fee. If my submission is not approved by Native Youth Magazine.COM due to content, my payment will be refunded minus a \$50 processing fee.

*Name Printed: _____

*Signature: _____ Date: _____